



Station Buy Detail

Albuquerque-Santa Fe, TV Add

Est ID: 11669

Client: Heinrich for Senate 2012**Flight Dates:** Thursday, August 23, 2012 to Monday, August 27, 2012**KRQE-S2**

Program Name	DP	Days Length	Rate	Thu	Fri	Sat	Sun	Mon	Total
				Aug 23	Aug 24	Aug 25	Aug 26	Aug 27	
KRQE 5a News	EM	M-F	\$50.00	1	1			1	3
5:00 AM - 6:00 AM		30	\$150.00						
KRQE 6a News	EM	M-F	\$125.00	1	1			1	3
6:00 AM - 7:00 AM		30	\$375.00						
Sunday 7a News	EM	Su	\$50.00				1		1
7:00 AM - 8:00 AM		30	\$50.00						
CBS This Morning	EM	M-F	\$150.00	1	1			1	3
7:00 AM - 9:00 AM		30	\$450.00						
The Doctors	DT	M-F	\$125.00	1					1
9:00 AM - 10:00 AM		30	\$125.00						
Lets Make a Deal	DT	M-F	\$250.00					1	1
10:00 AM - 11:00 AM		30	\$250.00						
Price is Right	DT	M-F	\$300.00		1				1
11:00 AM - 12:00 PM		30	\$300.00						
KRQE Noon News	DT	M-F	\$275.00					1	1
12:00 PM - 12:30 PM		30	\$275.00						
Bold & Beautiful	DT	M-F	\$175.00	1					1
12:30 PM - 1:00 PM		30	\$175.00						
Young & Restless	DT	M-F	\$175.00		1				1
1:00 PM - 2:00 PM		30	\$175.00						
Dr. Phil	EF	M-F	\$175.00	1	1			1	3
3:00 PM - 4:00 PM		30	\$525.00						
KRQE 4p News	EN	M-F	\$550.00	1	1			1	3
4:00 PM - 4:30 PM		30	\$1,650.00						
KRQE 4:30p News	EN	M-F	\$550.00	1	1			1	3
4:30 PM - 5:00 PM		30	\$1,650.00						

KRQE-S2

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203, 303-989-4700

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030, 703-877-2000

Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

Page 1 of 3



Station Buy Detail

Albuquerque-Santa Fe, TV Add

Est ID: 11669

Client: Heinrich for Senate 2012**Flight Dates:** Thursday, August 23, 2012 to Monday, August 27, 2012**KRQE-S2**

Program Name	DP	Days	Length	Rate	Thu	Fri	Sat	Sun	Mon	Total
					Aug 23	Aug 24	Aug 25	Aug 26	Aug 27	
Sunday 5:30p News 5:30 PM - 6:00 PM	EN	Su	30	\$275.00 \$275.00				1		1
KRQE 5:30p News 5:30 PM - 6:00 PM	EN	M-F	30	\$500.00 \$1,000.00	1	1				2
Saturday 5:30p News 5:30 PM - 6:00 PM	EN	Sa	30	\$175.00 \$175.00			1			1
Jeopardy 6:00 PM - 6:30 PM	PA	Sa	30	\$175.00 \$175.00			1			1
Jeopardy 6:00 PM - 6:30 PM	PA	M-F	30	\$1,400.00 \$4,200.00	1	1			1	3
Wheel of Fortune 6:30 PM - 7:00 PM	PA	Sa	30	\$275.00 \$275.00			1			1
Wheel of Fortune 6:30 PM - 7:00 PM	PA	M-F	30	\$850.00 \$1,700.00	1	1				2
Mother/2 Broke 7:00 PM - 8:00 PM	PT	M	30	\$1,000.00 \$1,000.00					1	1
Big Brother 7:00 PM - 8:00 PM	PT	Su	30	\$1,400.00 \$1,400.00				1		1
Big Brother 8:00 PM - 9:00 PM	PT	Th	30	\$1,400.00 \$1,400.00	1					1
Mentalist 9:00 PM - 10:00 PM	PT	Su	30	\$1,400.00 \$1,400.00				1		1
Hawaii Five-O 9:00 PM - 10:00 PM	PT	M	30	\$2,600.00 \$2,600.00					1	1
KRQE 10p News 10:00 PM - 10:35 PM	LN	M-F	30	\$1,100.00 \$1,100.00					1	1

KRQE-S2

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13 Broadcast Plz SW Albuquerque NM

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Station Buy Detail
Albuquerque-Santa Fe,TV Add

Est ID: 11669

Client: Heinrich for Senate 2012

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

KRQE-S2

Program Name	DP	Length	Rate	Thu	Fri	Sat	Sun	Mon	Total
				Aug 23	Aug 24	Aug 25	Aug 26	Aug 27	
Saturday 10p News	LN	Sa	\$325.00			1			1
10:00 PM - 10:35 PM		30	\$325.00						
Letterman	LF	M-F	\$125.00		1			1	2
10:35 PM - 11:35 PM		30	\$250.00						
Station Totals			\$23,425.00	12	12	4	4	13	45
Station Net			\$19,911.25						

KRQE-S2

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Jim Giudicessi

13 Broadcast Plz SW Albuquerque NM

Page 3 of 3

Jim Giudicessi

From: Sherrie Gravlee
Sent: Wednesday, August 22, 2012 4:02 PM
To: Jim Giudicessi
Subject: FW: Spot - Preempt: POL/Heinrich for Senate (D) - 200441

-----Original Message-----

From: shari.busse@kasa.com [mailto:shari.busse@kasa.com]
Sent: Wednesday, August 22, 2012 3:55 PM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Heinrich for Senate (D) - 200441

8/23 - 8/27

This email notification contains (3) different actions.

Station: KRQE

Order Information:

Order #: 200441
Order Total: \$23,425.00
Agency: Media Strategies & Research
Advertiser: POL/Heinrich for Senate (D)
Product: HEINRICH FOR SENATE 2012
Estimate #: 11669
Flight Dates: 08/23/12 - 08/27/12
Demo: Adults 35+

Sales Information: KRQE National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (200441-25-2):

Rate: \$850.00
Air Date: Fri 08/24/12
Eligible Days: ---ThF---
Inventory Code: M-F 630p-7p
Inventory Description: Wheel of Fortune
Inventory Code Time: M-F 630p-7p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 3
Preempt Reason: Program Change
Event 2 (Spot - Preempt)

w/o
MG Mon 8/27

Preempted Spot Information (200441-23-2):

Rate: \$1,400.00
Air Date: Fri 08/24/12
Eligible Days: ---ThF---
Inventory Code: M-F 6p-630p
Inventory Description: Jeopardy
Inventory Code Time: M-F 6p-630p
Spot Type: NM
Length: :30
Channel(s): [ALL]
Priority: Section 2
Preempt Reason: Program Change
Event 3 (Spot - Preempt)

w/o
MG Mon 8/27

Preempted Spot Information (200441-13-1):

Rate: \$175.00
Air Date: Fri 08/24/12

Eligible Days: -----F-----

Inventory Code: Soap Rotator

Inventory Description: Soap Rotator

Inventory Code Time: M-F 1230p-2p

Spot Type: NM

Restricted: Earliest start: 1:00:00 PM, Latest end: 2:00:00 PM

Length: :30

Channel(s): [ALL]

Priority: Section 3

Preempt Reason: N/A

MB DR Phil

w/d 8/27



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID

11669

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$150.00	1	1			1	3
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$125.00 \$375.00	1	1			1	3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$450.00	1	1			1	3
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$50.00 \$50.00				1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$250.00 \$250.00					1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$300.00		1				1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$275.00 \$275.00					1	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$175.00 \$175.00	1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$175.00 \$175.00		1				1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$175.00 \$525.00	1	1			1	3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$550.00 \$1,650.00	1	1			1	3

THUR LATE NEWS
SUN LATE TO
SAT LATE NEWS

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 11:43:38 AM

KRQE-S2

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suzanne@mediastategies.com



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Thursday, August 23, 2012 to Monday, August 27, 2012

Estimate ID

11669

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 4:30p News	EN	M-F	\$550.00	1	1			1	3
4:30 PM 5:00 PM		30	\$1,650.00						
KRQE 5:30p News	EN	M-F	\$500.00	1	1				2
5:30 PM 6:00 PM		30	\$1,000.00						
Saturday 5:30p News	EN	Sa	\$175.00			1			1
5:30 PM 6:00 PM		30	\$175.00						
Sunday 5:30p News	EN	Su	\$275.00				1		1
5:30 PM 6:00 PM		30	\$275.00						
Jeopardy	PA	M-F	\$1,400.00	1	1			1	3
6:00 PM 6:30 PM		30	\$4,200.00						
Wheel of Fortune	PA	M-F	\$850.00	1	1				2
6:30 PM 7:00 PM		30	\$1,700.00						
Jeopardy	PA	Sa	\$175.00			1			1
6:00 PM 6:30 PM		30	\$175.00						
Wheel of Fortune	PA	Sa	\$275.00			1			1
6:30 PM 7:00 PM		30	\$275.00						
Mother/2 Broke	PT	M	\$1,000.00					1	1
7:00 PM 8:00 PM		30	\$1,000.00						
Hawaii Five-O	PT	M	\$2,600.00					1	1
9:00 PM 10:00 PM		30	\$2,600.00						
Big Brother	PT	Th	\$1,400.00	1					1
8:00 PM 9:00 PM		30	\$1,400.00						
Big Brother	PT	Su	\$1,400.00				1		1
7:00 PM 8:00 PM		30	\$1,400.00						

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 11:43:38 AM

KRQE-S2

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suzannel@mediastategies.com



Station Order Revised Add to Schedule Heinrich for Senate 2012

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Direct: 505-998-9530

KRQE-S2

Program Name	DP	Days Length	Gross Rate	Thu	Fri	Sat	Sun	Mon	Total
				Aug 23	Aug 24	Aug 25	Aug 26	Aug 27	
Mentalist	PT	Su	\$1,400.00				1		1
9:00 PM 10:00 PM		30	\$1,400.00						
KRQE 10p News	LN	M-F	\$1,100.00					1	1
10:00 PM 10:35 PM		30	\$1,100.00						
Saturday 10p News	LN	Sa	\$325.00			1			1
10:00 PM 10:35 PM		30	\$325.00						
Letterman	LF	M-F	\$125.00		1			1	2
10:35 PM 11:35 PM		30	\$250.00						
Station Gross Totals			\$23,425.00	12	12	4	4	13	45

Suzanne Collins

Media Strategies and Research

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Aug 8/22/12

KRQE-S2

200441

Program Name	DP	Days Length	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$150.00	<i>5</i> 1	1			1	3
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F 30	\$125.00 \$375.00	<i>4</i> 1	1			1	3
CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$450.00	<i>3</i> 1	1			1	3
Sunday 7a News 7:00 AM 8:00 AM	EM	Su 30	\$50.00 \$50.00	<i>5</i>			1		1
The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	<i>3</i> 1					1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F 30	\$250.00 \$250.00	<i>3</i>				1	1
Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$300.00	<i>3</i>	1				1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$275.00 \$275.00	<i>3</i>				1	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$175.00 \$175.00	<i>3</i> 1					1
Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$175.00 \$175.00	<i>3</i>	1				1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$175.00 \$525.00	<i>3</i> 1	1			1	3
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$550.00 \$1,650.00	<i>2</i> 1	1			1	3

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:28:31 AM

KRQE-S2

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suzannel@mediastrategies.com



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KRQE-S2

Program Name	DP	Days	Gross Rate	Thu Aug 23	Fri Aug 24	Sat Aug 25	Sun Aug 26	Mon Aug 27	Total
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$1,650.00 2	1	1			1	3
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F 30	\$500.00 \$1,000.00 2	1	1				2
Saturday 5:30p News 5:30 PM 6:00 PM	EN	Sa 30	\$175.00 \$175.00 4			1			1
Sunday 5:30p News 5:30 PM 6:00 PM	EN	Su 30	\$275.00 \$275.00 3				1		1
Jeopardy 6:00 PM 6:30 PM	PA	M-F 30	\$1,400.00 \$4,200.00 2	1	1			1	3
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$850.00 \$1,700.00 3	1	1				2
Jeopardy 6:00 PM 6:30 PM	PA	Sa 30	\$175.00 \$175.00 4			1			1
Wheel of Fortune 6:30 PM 7:00 PM	PA	Sa 30	\$275.00 \$275.00 3			1			1
Mother/2 Broke 7:00 PM 8:00 PM	PT	M 30	\$1,000.00 \$1,000.00 5					1	1
Hawaii Five-O 9:00 PM 10:00 PM	PT	M 30	\$2,600.00 \$2,600.00 3					1	1
Big Brother 8:00 PM 9:00 PM	PT	Th 30	\$1,400.00 \$1,400.00 3	1					1
Big Brother 7:00 PM 8:00 PM	PT	Su 30	\$1,400.00 \$1,400.00 3				1		1

Suzanne Collins

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1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 8/22/2012 9:28:31 AM

KRQE-S2

Page 2 of 3

suzannel@mediastategies.com



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KRQE-S2

						Thu	Fri	Sat	Sun	Mon		
		Days	Gross			Aug	Aug	Aug	Aug	Aug		
Program Name	DP	Length	Rate			23	24	25	26	27	Total	
Mentalist	PT	Su	\$1,400.00						1		1	
9:00 PM 10:00 PM		30	\$1,400.00	4								
KRQE 10p News	LN	M-F	\$1,100.00	3	1					1	2	
10:00 PM 10:35 PM		30	\$2,200.00									
Sunday 10p News	LN	Su	\$800.00	3					1		1	
10:00 PM 10:35 PM		30	\$800.00									
Letterman	LF	M-F	\$125.00	4			1			1	2	
10:35 PM 11:35 PM		30	\$250.00									
Station Gross Totals			\$25,000.00			13	12	3	5	13	46	

Suzanne Collins

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Date/Time Sent: 8/22/2012 9:28:31 AM

KRQE-S2

Page 3 of 3

Spot Manager: All, 08/23/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/23/12												
Station: KRQE												
	POL/Heinrich fi	200441 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I11669				5:18:49 AM	MHTV1201H	\$50.00
	POL/Heinrich fi	200441 M-F KROE News	KROE News	:30 P4	[ALL]	HEINRICH I11669				6:05:10 AM	MHTV1201H	\$125.00
	POL/Heinrich fi	200441 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11669				8:28:47 AM	MHTV1201H	\$150.00
	POL/Heinrich fi	200441 M-F 9a-10a	9a-10a	:30 P3	[ALL]	HEINRICH I11669				9:34:35 AM	MHTV1201H	\$125.00
	POL/Heinrich fi	200441 Soap Rotator	(12:30:00 PM	:30 P3	[ALL]	HEINRICH I11669				12:58:41 PM	MHTV1201H	\$175.00
	POL/Heinrich fi	200441 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I11669				3:07:08 PM	MHTV1201H	\$175.00
	POL/Heinrich fi	200441 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I11669				4:07:00 PM	MHTV1201H	\$550.00
	POL/Heinrich fi	200441 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I11669				4:57:41 PM	MHTV1201H	\$550.00
	POL/Heinrich fi	200441 KRQE News 13	(530p-6p	:30 P2	[ALL]	HEINRICH I11669				5:58:28 PM	MHTV1201H	\$500.00
	POL/Heinrich fi	200441 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I11669				6:27:59 PM	MHTV1201H	\$1,400.00
	POL/Heinrich fi	200441 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11669				6:47:33 PM	MHTV1201H	\$850.00
	POL/Heinrich fi	200441 Thur Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH I11669				8:00:09 PM	MHTV1201H	\$1,400.00
												\$6,050.00
												\$6,050.00

Date: 08/24/12

Station: KRQE

	POL/Heinrich fi	200441 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I11669						\$1,400.00
	POL/Heinrich fi	200441 M-F 630p-7p	M-F 630p-7p	:30 P3	[ALL]	HEINRICH I11669						\$850.00
	POL/Heinrich fi	200441 Soap Rotator	(1:00:00 PM-	:30 P3	[ALL]	HEINRICH I11669						\$175.00
	POL/Heinrich fi	200441 M-F KRQE News	KRQE News	:30 P5	[ALL]	HEINRICH I11669				5:39:33 AM		\$50.00
	POL/Heinrich fi	200441 M-F KRQE News	KRQE News	:30 P4	[ALL]	HEINRICH I11669				6:57:46 AM		\$125.00
	POL/Heinrich fi	200441 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11669				8:36:54 AM		\$150.00
	POL/Heinrich fi	200441 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I11669				11:19:22 AM		\$300.00
	POL/Heinrich fi	200441 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I11669				3:25:59 PM		\$175.00
	POL/Heinrich fi	200441 M-F KROE News	4p-430p	:30 P2	[ALL]	HEINRICH I11669				4:16:50 PM		\$550.00
	POL/Heinrich fi	200441 M-F KROE News	430p-5p	:30 P2	[ALL]	HEINRICH I11669				4:36:45 PM		\$550.00
	POL/Heinrich fi	200441 KRQE News 13	(530p-6p	:30 P2	[ALL]	HEINRICH I11669				5:43:18 PM		\$500.00
	POL/Heinrich fi	200441 David Letterman	1035p-1137p	:30 P4	[ALL]	HEINRICH I11669				10:59:00 PM		\$125.00
												\$4,950.00
												\$4,950.00

Date: 08/25/12

Station: KRQE

	POL/Heinrich fi	200441 Sa 6p-630p	Sa 6p-630p	:30 P4	[ALL]	HEINRICH I11669						\$175.00
	POL/Heinrich fi	200441 Sa 630p-7p	Sa 630p-7p	:30 P3	[ALL]	HEINRICH I11669						\$275.00
	POL/Heinrich fi	200441 Sa KROE News	530p-6p	:30 P4	[ALL]	HEINRICH I11669				5:35:27 PM		\$175.00
	POL/Heinrich fi	200441 LN Sa	10p-1035p	:30 P5	[ALL]	HEINRICH I11669				10:26:38 PM		\$325.00
												\$950.00
												\$950.00

Date: 08/26/12

Station: KRQE

	POL/Heinrich fi	200441 KROE News Sun	7a-8a	:30 P5	[ALL]	HEINRICH I11669				7:18:48 AM		\$50.00
	POL/Heinrich fi	200441 Su KROE News	530p-6p	:30 P3	[ALL]	HEINRICH I11669				5:49:17 PM		\$275.00
	POL/Heinrich fi	200441 Sun Hour 2	7p-8p	:30 P3	[ALL]	HEINRICH I11669				7:29:35 PM		\$1,400.00
	POL/Heinrich fi	200441 Sun Hour 4	9p-10p	:30 P4	[ALL]	HEINRICH I11669				9:00:00 PM		\$1,400.00
												\$3,125.00
												\$3,125.00

Date: 08/27/12

Station: KRQE

	POL/Heinrich fi	200441 M-F 6p-630p	M-F 6p-630p	:30 P2	[ALL]	HEINRICH I11669						\$1,400.00
	POL/Heinrich fi	200441 M-F KROE News	12p-1230p	:30 P3	[ALL]	HEINRICH I11669						\$275.00
	POL/Heinrich fi	200441 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I11669						\$550.00
	POL/Heinrich fi	200441 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I11669						\$550.00
	POL/Heinrich fi	200441 David Letterman	1035p-1137p	:30 P4	[ALL]	HEINRICH I11669						\$125.00
	POL/Heinrich fi	200441 LN M-F	10p-1035p	:30 P3	[ALL]	HEINRICH I11669						\$1,100.00
	POL/Heinrich fi	200441 Dr. Phil	3p-4p	:30 P3	[ALL]	HEINRICH I11669						\$175.00
	POL/Heinrich fi	200441 Mon Hour 1	7p-8p	:30 P5	[ALL]	HEINRICH I11669						\$1,000.00
	POL/Heinrich fi	200441 M-F KROE News	KROE News	:30 P4	[ALL]	HEINRICH I11669						\$125.00
	POL/Heinrich fi	200441 Mon Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I11669						\$2,600.00
	POL/Heinrich fi	200441 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11669						\$150.00

[Sorted by: Date]

Spot Manager: All, 08/23/12-08/27/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/27/12												
Station: KRQE												
	POL/Heinrich fr	200441	Let's Make a Dea	M-F 10a-11a	:30	P3	[ALL]	HEINRICH I11669				\$250.00
	POL/Heinrich fr	200441	M-F KRQE News	KRQE News	:30	P5	[ALL]	HEINRICH I11669				\$50.00
												\$8,350.00
												\$8,350.00
												23,425.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 8/22/2012
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I, Media Strategies and Research,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Thursday, August 23, 2012			Monday, August 27, 2012		

Total Charges: \$23,425.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, August 22, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title